



Product and design engineering leader with more than ten years of experience shaping digital products across SaaS, B2B, marketplaces, open source software, Web3, and consumer products. My work sits between product strategy, user experience, systems thinking, and technical delivery, with a hands on approach from product definition through design and implementation.

Experience

Co-Founder and CPO @ Prontal Albania

Jan 2025 – Current

Lead product vision, roadmap, platform architecture, and end to end experience for a real estate marketplace.

Founder @ PixerFlow

Mar 2023 – Current

I lead our team in creating user-centric products that align with strategic goals, ensuring clear communication and innovative design at every step.

Product Design @ Y42, Remote

January 2022 – February 2023

Creating functional and aesthetically pleasing products by collaborating with cross-functional teams and considering sustainability.

UI/UX, Brand Designer @ Ura Design

March 2020 – April 2022

As a skilled professional in UI/UX and branding, I catered to a diverse range of clients, with a particular focus on Open-Source projects.

UI/UX, Brand Designer @ Lightmeter

November 2019 – December 2021

As an intern designer, spearheaded the development of brand assets and designed the entire product, delivering unique and high-quality design services on a daily basis.

UI/UX, Brand Designer @ phpList

November 2018 – October 2019

Overhauled web and mobile sites with a comprehensive rebranding strategy. Designed print materials and brand assets to align with the new brand identity.

Skills

- Product Strategy
- Product Engineering
- UI/UX Design
- Product Discovery
- Brand Design
- Product Engineering
- Design Systems
- Roadmapping
- Visual Design
- Interaction Design
- Marketing Design
- Prototyping
- Wireframing
- User-centered Design

Tools

- Figma
- Sketch
- Adobe XD
- InVision
- Miro
- Illustrator
- Zeplin
- FigJam
- Hotjar
- Photoshop
- InDesign
- After Effects
- Premiere Pro

Education

B.A. Physics @ Luigj Gurakuqi

Class of 2014

Philosophy @ Mater Buoni Consili

Class of 2018

Languages

- English
- Italian
- Albanian

Domains

- SaaS and B2B
- Web3
- Fintech
- Open Source
- Consumer Products
- Marketplaces